



LOS ANGELES AREA
CHAMBER OF COMMERCE

April 4, 2023

The Honorable Marqueece Harris-Dawson, Chair
Planning and Land Use Management Committee
City of Los Angeles
200 N. Spring Street
Los Angeles, CA 90012

RE: Downtown Los Angeles 2040 Community Plan - SUPPORT

Dear Chair & Members of the Planning and Land Use Management Committee,

On behalf of the Los Angeles Area Chamber of Commerce (Chamber), one of the largest business organizations in the Los Angeles region, I am writing to urge the committee to prioritize and approve the Downtown Community Plan (DTLA 2040). The Chamber supports the adoption and implementation of planning policies that incorporate smart growth tools, drive economic growth, improve environmental sustainability, and enhance the quality of life and connectedness of our region.

The DTLA 2040 lays out a sustainable, equitable, and inclusive future for the City's urban core. The Plan promotes a dynamic, healthy, and sustainable Downtown core that is connected to and supports the City of Los Angeles and the region. The DTLA 2040 describes a collective vision for Downtown's future and includes policies, plans, programs, and zoning updates that set the framework for Los Angeles's long-term priorities in our City's center.

L.A. is projected to grow by more than 400,000 new residents in the next 20 years, yet less than one-half of housing needed annually is being built. To tackle the existing needs of our communities while addressing the housing crisis. The Plan nearly doubles the area where housing (including permanent supportive and affordable housing) is permitted, expanding from 33% of Downtown's total area to 60%. It also expands the area where adaptive reuse is permitted to include the Fashion and Arts Districts and creates options for construction of live-work housing. The Plan expands the types of housing allowed to a wider variety of living situations, lifestyles, family structures, income levels, and age groups. The Chamber supports opportunities that create more housing at all levels, cultivate healthier neighborhoods, and increase safety in our communities to make L.A. more commuter friendly.

For these reasons, we urge your support on the Downtown Los Angeles Community 2040 plan to promote jobs, housing, and sustainability while also creating a linkage between districts. Thank you for your consideration. Should you have any questions please contact Chief Policy Officer, Patricia Torres Bruno at pbruno@lachamber.com.

Sincerely,

A handwritten signature in black ink that reads "Maria S. Salinas".

Maria S. Salinas
President & CEO